

**Contact** >> email: [tnelan@gmail.com](mailto:tnelan@gmail.com) or phone: (203) 364-0017

# Terence Nelan: Interaction Designer

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## Skills:

• Requirements Gathering & Analysis • Persona Development • Collaborative Cross-functional Sketchboarding • Business and Application Process Flows • Site Maps • Wireframes • Rapid Prototypes • Functional Specifications • Heuristic Analysis • Usability Testing

## Projects:

• Mobile sites and applications (WAP and HTML5) • E-commerce • Facebook games and applications • Brand websites (ranging from 1000 page+ content organizations to experiential branding sites, to sites heavy in functionality) • CPG promotions for sweepstakes and instant win • Self service tools for creating dynamic advertising • Intranets for financial, media sales and consulting firms • User generated content (video, audio, text, reviews, community message boards)

## Work Experience:

Information Architect: Ryan iDirect *1/08 - Present*

Associate Director, Interaction Design: Modem Media/Digitas *9/04 - 1/08*

Senior Information Architect: Grey Interactive Worldwide/G2 *6/00 - 9/04*

Director, Business Development: APBNews.com *6/99 - 6/00*

Producer, ABCNEWS.com *1/97 - 6/99*

Bureau Manager, TIME Magazine Moscow Bureau *8/93 - 12/96*

## Additional Expertise:

Proficient in the use of Axure, Visio, MS Office. Professional writer and researcher. Russian speaker. International experience living in Hong Kong, Germany, Russia, the United States, and South Africa.

## **Education:**

Carleton College. BA degree in Sociology/Anthropology with a concentration in Russian Studies. GPA in major: 3.7

*References available upon request.*